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Best Commercial
**Architects &
Architecture**





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INSPIRES US TO CREATE ANY NEW DESIGN IS SIMPLICITY

Important trends of commercial architecture.

Commercial Architecture has always been about catering to a large group of audience at the same time. From offices to retail stores, all of these spaces might have varying capacities, but the common marrying knot has always been the large footfall for which they are designed. Therefore, the current trends that we see evolving also has to do with delivering a more user-friendly space to the people. From creating a concept that is appealing to the masses to introducing barrier-free elements for global accessibility, the present wave of commercial design is being all dedicated to inculcating the humane factor, that is easy and sustainable.

Who and what inspires commercial architects and designers each time when they achieve ground-breaking architectural innovations that lend the fresh generation of buildings a slender and smart individuality.

Inspiration, for any designer or architect, can possess varied names. For us, what inspires us to create any new design is simplicity. Any new innovation or architectural manifestation will fail to gain timelessness if it is not relatable and simple in nature. It is an aspect of a space that provides an aura of calm without peeking up the psych of an individual. Hence, our designs are conceived and executed using the most simplest features, which give them their requisite edge.



COVER STORY



Tell us about your upcoming projects that are built with modern innovations in commercial architecture.

Some of our upcoming commercial endeavours include:

- Factory + Factory Office for brand Blue Heavens, Manesar
- Marketing Office for a Skin Care Brand, New Delhi
- Indian QSR Chain entitled 'Curry OK'
- Corporate Office for Digital Marketing Startup

How has technology facilitated the development and widespread utilisation of commercial buildings for sustainable social development?

Technology acts like the right hand tool behind most sustainable commercial projects. It is the apt route to achieve 'the envisioned'. For instance, numerous working spaces designed by us, included the utilisation of prefabricated furniture created in our studio and assembled on-site. This aided us to avoid over exploitation of resources; both natural and economical. Additionally, users today require areas that



are compact and possess cognitive ease of processing. Architectural advancements have allowed us to deliver minimal work spaces that assist in creating a healthy work environment.

What does the future hold for commercial architects and architectural plans that will work towards making a durable impression of ecological care, conservation of energy and value-added resource management?

Perceiving the innovative road that Commercial Architects and Architecture has witnessed over the past decade, the future for this genre of design should possess the amalgamation of avante garde technology and eco-friendly approaches. Architects today are completely aware of the benefits of designing an environmentally



sustainable space. In a few years, as a community we will surely be able to present the world with centres of trade and commerce; which do not mask the surrounding with any negative prints but are home to the epitome of technology and harness a serene quality of life.

In commercial architecture or as an architect what do you think has changed for good and what still needs have thorough improvement.

The emergence of people-centric spaces is what we feel is the change that was required and eventually achieved. Architecture that reflects human psychology and tends to build a positive connection with each individual user, promotes lower stress levels and thus an improved quality of life. In terms of improvement, every typology of design should mobilize the essence of innovation. Stagnancy and monotony result in a world with just concrete facades. Hence, we as commercial architects should also keep reconstructing our innovation levels, so as to be at par with Global Architecture and deliver better designs with each passing day!■